

The Next **Evolution**  
in Self-Storage Marketing

**MEET THE  
DIGITAL AD  
ASSISTANT FOR  
SELF-STORAGE**



**A D V E R A N K**

MEET THE DIGITAL AD ASSISTANT FOR SELF-STORAGE

Adverank's power lies in its ability to align digital ad budgets and strategies to hit your location-specific occupancy goals.

# EFFECTIVE DIGITAL ADS TO DRIVE OCCUPANCY

Launching and managing self-storage advertising to improve occupancy shouldn't require expensive agencies and commission-based management fees.

Welcome to Adverank, your digital ad assistant made for improving occupancy at self-storage facilities.



Using a simple sliding dial, you can set your target occupancy for each facility, whether it's 49%, 70%, or 97%. Then watch Adverank go to work with recommendations and tips for each facility.

# SET SMARTER DIGITAL AD BUDGETS

Adverank ensures self-storage operators are getting the most out of their digital advertising spend.

- Adjust Google Ad budgets up or down, or launch full social media ad campaigns with amazing designs, all with just a click!
- We don't charge based on commissions, incentivizing self-storage locations to spend exactly what is needed to drive occupancy.
- Stop setting monthly budgets that only get reviewed a couple times a year. Spend more when occupancy is low, and less when occupancy is high!

# OUR AD SUGGESTIONS, YOUR INBOX

- Adverank does the work of analyzing FMS and ad performance data to generate tips for setting optimal budgets and strategy for each location.
- Daily email alerts suggest Google Ad budgets adjustments up or down, or in some cases identify a need and budget for launching social media ad campaigns.
- Review and accept budget change recommendations with one click!



# LAUNCH SOCIAL ADS WITH CONFIDENCE



- Adverank will let you know when it's time to go beyond Google Ads to meet your occupancy goals.
- Using advanced AI, we watch your occupancy and ad spend trends to identify when a facility might benefit from a social media ad campaign.
- With one click you'll kick off a campaign, including the creation of custom creative ad assets and video, and a recommendation on how much to spend.

What matters most is seeing a positive return on your advertising investment for each location, and Adverank helps you track these key metrics to make advertising decisions easy.

# MORE DATA, BETTER DECISIONS

Never wonder if you're spending enough or too much on digital ads, your new ad assistant handles that!

- You can access Adverank anywhere you have a web browser—on your smartphone, tablet, laptop, or desktop.
- We seamlessly integrate with your facility management software and Google Ads to pull in data daily.
- No need to wait for monthly reports or meetings. Your data, any device, all in one place when you need it!

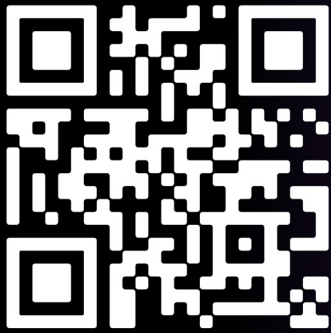


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# READY TO GET STARTED?

## 4 EASY STEPS

1. Schedule a Demo
2. Choose your Subscriptions
3. Sign Quote
4. Get Started!



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