



**Self Storage Manager™**  
Enterprise Management Software

# SSM Web Platform

Powered By Adverank™

Gold  
Microsoft Partner



Self Storage Manager™  
Phone 800-469-1740  
325 Sentry Parkway, Suite 200  
Blue Bell, PA 19422  
[www.selfstoragemanager.com](http://www.selfstoragemanager.com)

Adverank™  
10 1/2 S. Main Street  
Zionsville, Indiana 46075  
[www.Adverank.ai](http://www.Adverank.ai)





Prioritizing **payment** helps you collect payment before any additional data causes a customer to abandon the form.

# EMBEDDED RENTAL FLOW



Three easy rental steps with **anti abandonment** tracking.

Need Help Signing the Lease? **VIDEO TUTORIAL** 

Signing the lease is as easy as drawing a signature or selecting from a list. A video is available if further instructions are necessary.





Stop Waiting Weeks Just for Tweaks

# EASILY EDIT YOUR WEBSITE CONTENT

- The SSM Web Platform is a point-and-click web content editor that is simple to use.
- Construct your pages from a library of content "blocks" that help visualize each page before you publish.
- Log in from any device, make the change, and push live!
- One contact for website and PMS support

No need to contact an **agency** or put in support tickets just to update your website.



Everything you need to create **SEO-ready** web pages

# BUILT TO OWN SEO

- Easily update important SEO page elements like meta titles, descriptions and h1 tags
- Improve page speed and performance favored by search engines and users
- Assign target keywords to pages to improve content

The image features a central collage of three elements. At the top left is a '5 out of 5 Optimization Score' badge with five green bars. To its right is a detailed 'SEO Page Optimizer' settings panel with the following fields: 'Page Name (Used for URL/Menu)', 'Storage-Features', 'Page Title (Browser Title/SEO)', 'Lighthouse Storage Features', 'Include Under Main Menu?', 'Storage Types', 'SEO Keywords' (with the value 'Lighthouse, storage, features'), and 'SEO Description'. Below these is a screenshot of a website for 'BLOELS ADVERANK' with a 'BOOK TODAY' banner and a '50% OFF' offer. A second, smaller 'SEO Page Optimizer' panel is overlaid on the bottom right of the website screenshot.



See the effectiveness of your marketing and advertising

# LEAD TO LEASE ATTRIBUTION

- Know your top marketing channels that are driving real revenue
- Run reports to help determines lifetime return on marketing investments
- Seamless integration ensures more accurate tracking, no third party setup required
- Powered by the marketing experts of Adverank!





# THE POWER OF PARTNERSHIP

The SSM Web Platform was made in partnership with Adverank™

The self-storage tech experts at Adverank™ helped us to build a powerful web solution that:

- Has marketing attribution at the forefront
- Is easy to use and has the flexibility of modern web platforms
- Enables SEO best practices for locations

A D V E R A N K™



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